



## PROFILE

I can communicate efficiently through different media, especially when delivering presentations and lectures, and write insightful articles. I take pride in creating attractive and self-sustaining projects. My knowledge in different languages and my experience abroad have made me extremely adaptable and able to work with quality, focused on the institution's needs and, at the same time, leaving my personal mark.

I'm currently interested in positions that will allow me to explore topics such as neuropsychology of education, Project-Based Learning and EdTech, Bilingual Education and Content and Language Integrated Learning (CLIL) as well as writing, revising, and editing ELT and General Education materials. I can effectively design and teach relevant and innovative professional development courses.

## CONTACT

### WEBSITES:

<https://edcrocks.com/>  
<https://andrehedlund.com.br>

### EMAIL:

andrehedlund@gmail.com

## HOBBIES

Blogging about education  
Interviews and Lives on Instagram  
Playing guitar  
Cooking

# ANDRÉ HEDLUND

Educator, Geek, Science Enthusiast

## EDUCATION

### University of Bristol

2018-2019: Master of Science in Psychology of Education (Distinction)  
Dissertation: Constructing a Mind, Brain, and Education Science-based Psychometric Scale of Effective Classroom Practices

### University of Birmingham

2017: Good Brain, Bad Brain Online Course

### Columbia University

2017: The Science of Learning Online Course

### São Paulo Open Centre

2017: The Science of Mind, Brain, and Education

### Federal University of Goiás

2015-2016: Master of Arts in Political Science (incomplete/dropped out)

### Pontifical Catholic University of Goiás – PUCGO

2012-2014 – Bachelor of Arts in International Relations

## OTHER CERTIFICATES & AWARDS

2023: Assured Certificate in Teacher Education (ACTE) – British Council

2021: Train the Trainer (Cambridge)

2019: Partners of the Americas Recognition Award for hosting the What Works Conference in Brazil

2019: International Association of Teachers of English as a Foreign Language (IATEFL) Express Publishing Scholarship

2018: Chevening Scholarship to study in the UK

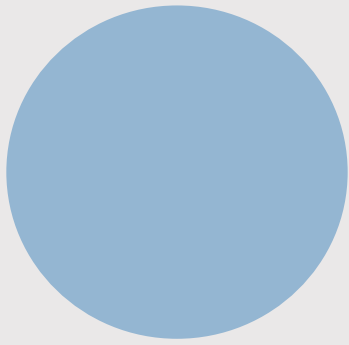
2018: TOEFL IBT (114 points)

2016: Partners of the Americas Teacher in Residence Travel Grant

2015: State Department Achieving 21<sup>st</sup> Century Skills Travel Grant

## SKILLS

Course Design	95%
Interpersonal Skills	75%
Writing	90%
Project Design	90%
Public Speaking	95%



# WORK EXPERIENCE

## WORK MILESTONES

### EdYOUfest Conferences Organization

2022: Trapani, Italy  
2023: Athens, Greece

### What Works International Conference

2019: First edition in Brazil about Partners of the Americas Initiatives and United Nations SDGs

### Conference Speaker

2017-present: BRAZ-TESOL International Conference, InnovateELT Barcelona, Annual Fischer Conference Bucharest, ELTAM Days Montenegro, SCELТ Bratislava, IATEFL Gdansk, IATEFL Budapest, Skyteach Festival Moscow, Skill-Ed Pakistan, Edu Planning India, Global Ed Conference, IATEFL Online, Bett Brazil, Global Teachers' Festival MacMillan and many others

## VOLUNTEER WORK

### Education Development Courses (EDCrocks)

2017-present: Blog, Instagram, and Facebook profiles to promote CPD, courses, interviews, and events

### Partners of the Americas Goiás Nongovernmental Organization

2015-2020: First Secretary (2015-2017) and President (2018-2020)

### BRAZ-TESOL Mind, Brain, and Education SIG

2017-present: Board member and study group leader (2022)

### Projeto Ecocats

2022-present: helper at a stray cat shelter in Brazil

### Academic Director of EdYOUfest

2022-present: organizer and curator of annual EdYOUfest conference

### Freelance ELT Writer & Reviewer

2023: Founder and Editor of EdYOU Magazine  
2023: Microsoft Learning Accelerators Lesson Designer  
2022: B1 Student's Book for The Content Station  
2020-2021: PBL Guide for GAC ACT/Moebian/Edify Education students  
2017: American English File Holiday Course Integration (UniEvangélica)  
2017: Look Series Reviewer for National Geographic Learning

### Online Course & Content Creator

2016-present: EDCrocks  
2020-present: Troika, Amolingua, and National Geographic Learning

### Consultant, Teacher Trainer, and Speaker

2015-present: Trainer at EDCrocks, EdYOU Gallery, Amolingua, LanguagEd, MacMillan Education, and local institutions

### National Geographic Learning

2015-present: Academic consultant, materials reviewer, speaker

### Edify Education

2019-2022: Edify Bilingual Program Mentor

### Guest lecturer of Psychology, Bilingualism, and Cognition

2020-present: Pontifical Catholic University of Paraná (PUCPR), University of Caxias do Sul (UCS) and State University of Londrina (UEL)

### Private Tutoring / English Teaching

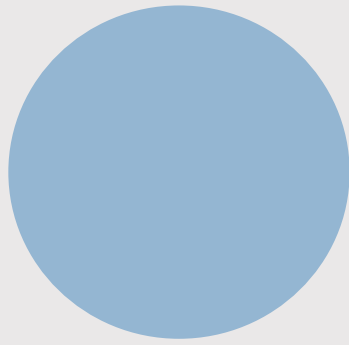
2023: Business English lessons (English by Grace)  
2022: Speak Better, Teach Better Course (LanguagEd)  
2020-2021: English teacher to gifted Italians (Academy of Distinction)

### English as a Foreign Language Teacher, Coordinator, and Examiner

- Cambridge/Michigan Assessment - Examiner
- Centro Cultural Brasil-EUA (CCBEU) from 2014-2018 - coordinator
- Skill Idiomas Language School from 2012-2015 - teacher
- Cultura Inglesa SP English Institute from 2010-2012 - teacher
- Wizard Idiomas Language School from 2005-2010 - teacher

### Interpreter, Translator & Reviewer

2008-2019: University of São Paulo, University of São Carlos, Federal University of Goiás, DJ. Offer Nissim, Legion of Mary and others



# PROJECTS & PUBLICATIONS

## BOOKS AND CHAPTERS

**Estudando com a Ciência da Aprendizagem (Studying with the Science of Learning)**

2023: UICLAP

**The Owl Factor: Reframing your Teaching Philosophy**

2022: KDP Publishing

**Neurodiversidade e Inclusão (Neurodiversity and Inclusion) in upcoming book on Bilingual Education**

**Multilinguismo e Neurociência (Multilingualism and Neuroscience) in upcoming book about Neuroscience and other sciences**

**The Triple Entente in Brazil: In-Service English Language Professional Development in Global Perspectives on Teacher Performance Improvement**

2022: IGI Global

**Mitos e Fatos Sobre o Cérebro Bilíngue (Myths and Facts about the Bilingual Brain) in Alfabetização Bilíngue**

2022: Editora BOC

**International Video Chats in New Ways in Teaching Speaking 2<sup>nd</sup> Edition**

2018: TESOL Press

**The Learning Blueprint Brazil (O Projeto de Aprendizagem)**

2023: Partnership with Dr. Jared Cooney Horvath to translate and implement a Science of Learning-based teacher training program in Brazilian Schools

**EdYOUfest Webinars, Marathon & EdYOUfest Espresso Podcast**

2022-2023: Series of webinars for ELT teachers and short podcast episodes different topics in education

**Lingo+ Evolution of Language, Bilingualism, and Cognition Tutor**

2022: Lingo+ is an ErasmusPlus project funded by the European Commission for multilingual and multicultural competences for teachers. I recorded video classes for the first modules

**BRAZIL-MEXICO Connection**

2020-2021: Project-based learning program between Brazilian and Mexican students. I oversaw materials design, mainly integrating the ACT GAC textbook contents into the PBL curriculum, and teacher training

**Goiás Without Borders**

2017: 40h prep course (English and Global Competencies) for 300 public high school students who won a scholarship to exchange program in the USA. I was in charge of curriculum and material design, teacher training, payments, and even taught a group

## RELEVANT PUBLICATIONS PUBLICATIONS

2023: [Learning Styles and Multiple Intelligences revisited: Are both Neuromyths?](#), **LinkedIn**

2023: [Artificial Intelligence and the Future of Teaching: Not a Pandora's Box](#), **New Routes Magazine**

2022: [Human Factor in Teaching: The Good, the Bad, and the Ugly](#), **Modern English Teacher (MET)**

2021: [Beliefs and Attitudes that Influence Learning](#), **GILE Skills Develop. Journal**

2021: [Forgetting to Remember: Three Research-Based Strategies Applied to Language Teaching](#), **MindBrainEd Think Tank +**

2021: [Learning Cosmos: A Voyage into the Learner's Universe](#), **New Routes Magazine**

2021: [The Importance of Science and Scientific Thinking in Education](#), **The School of Education Blog: University of Bristol**

2020: [Teaching Mind and Brain: Contributions of the Science of Learning](#), **New Routes Magazine**

2017: [Germany and Greece in the Eurozone Crisis from the Viewpoint of the Neo-Neo Debate](#), **Brazilian Political Science Review**